



Rafi Hamid
President, CEO

Rafi provides Internet and BDC diagnostics for major clients. These services are specifically geared towards dealer group enterprise management consisting of on-location, comprehensive check-ups of Internet business processes, practices and solutions with suggestions of how and where to improve structure, process and auto marketing. **He has sliced and diced over 450 dealers and dealer group in last 24 months.**

Clients trained include the following: Penske Automotive Group's Tysons Corner, Virginia and Rhode Island Dealerships, Roger Penske Automotive, DCH Auto Group East & West, West Herr Auto Group, March/Hodge Automotive and Crowley Automotive Group. You can read customer reviews of Rafi's training workshops at dealerstechnology.com

Experience >

Rafi has over 30 years of experience in the industry prior to establishing Dealers Technology. Hamid was the Senior Director of Digital Marketing Services with vAuto. He was solely responsible for vAuto's digital initiatives & Executive Strategy Consulting. Preceding that Rafi was a National Director of e-Commerce at Napleton Dealership Groups across five states consisting 64 franchises where for 7 years he was responsible for Internet marketing, including branding, market analysis, brand perception improvement, and lead creation. Before that, Hamid was an Internet group director for Bob Rohrman Auto Group across two states consisting over 40 franchises. Under Hamid's direction, in two years the Group achieved record success. Rafi Hamid is a highly sought after industry speaker at conferences, conventions and NADA 20 Groups.

Awards >

As an industry thought leader, Rafi was prominently featured as one of the auto industry's foremost experts in "The Masters Series, Automotive e-Commerce," a series of educational documentaries about Internet best practices. In addition, he has been recognized for excellence in the industry, most recently in 2008 as the AAISP Digital Dealer "Hardest Working Internet Sales Professional", and in 2006 as the AAISP Professional Excellence Award for exemplary professionalism and leadership. 2010 Ranked #1 USA trainer of the year by dealer's choice.

TESTIMONIAL >

Rafi Hamid instilled new enthusiasm into the internet departments in all eight of our stores and introduced great new processes to make us more sales and profits. Rafi can relate to all employees young or old. Our business will be much more profitable because of him. **Ken Crowley**

Chairman Crowley Auto Group Bristol, Plainville and West Hartford CT

About Dealers Technology

Dealers Technology is the nation's fastest growing Sales Training & Consulting Company; it was founded in 2009 by auto industry veterans who recognized a need to improve **SPAM** "STRUCTURE – PROCESS –AUTO MARKETING"

Dealers Technology quickly evolved and recognized by the automotive industry as the top Automotive Consulting Company in the USA. Dealers Technology is the only consulting company in an automotive industry that provides a written performance guarantee and a Professional business code of conduct "Truth in Automotive Consulting."

Contact us >

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